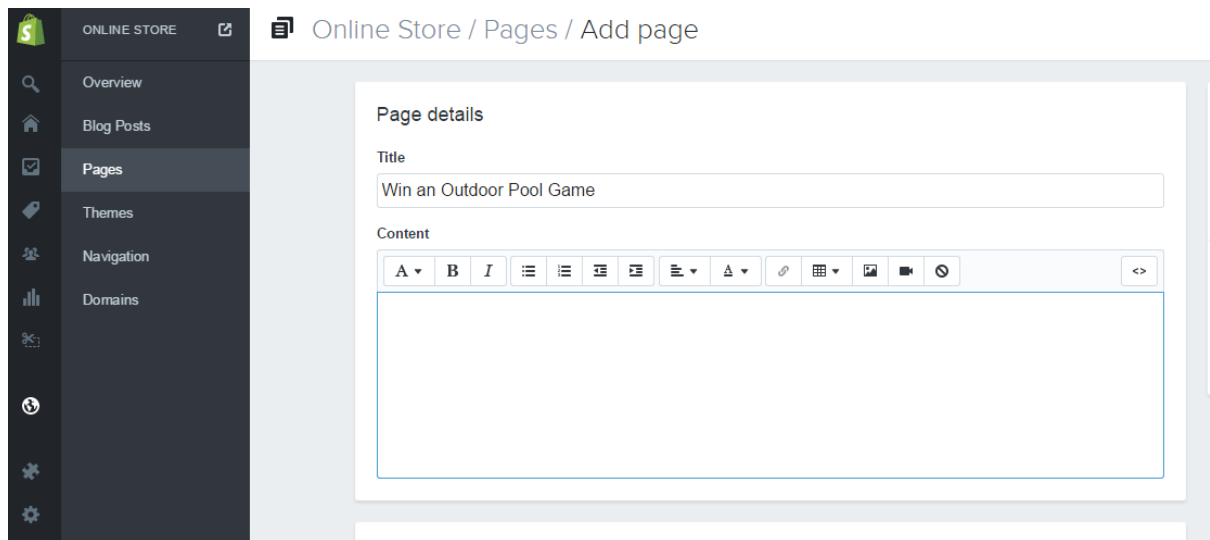


Setting up a Contest Part 1

Step 1 – Choose one of your products to give away as a prize. For this demo we will use an ‘outdoor pool game’ example.

Step 2 – Create a page on your store and name it 'Win an Outdoor Pool Game'



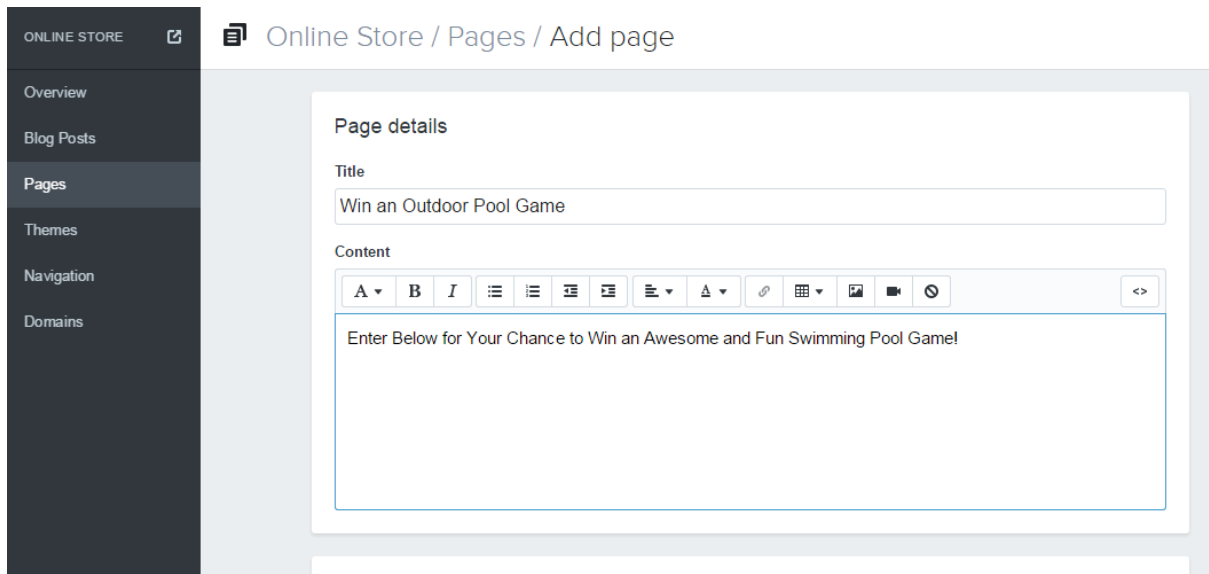
Step 3 – Log into Mailchimp and create a campaign/list called ‘Launch Contest’ or similar.

Create a form with the fields:

- ✓ First Name
- ✓ Email Address
- ✓ Answer A, B or C

Step 4 – Create an email message in your new campaign with the subject ‘You have been entered to win an awesome pool game’

Step 5— go to 'edit' on the new page you created. On this page enter a heading:



ONLINE STORE 

Online Store / Pages / Add page

Overview

Blog Posts

Pages

Themes

Navigation

Domains

Page details

Title

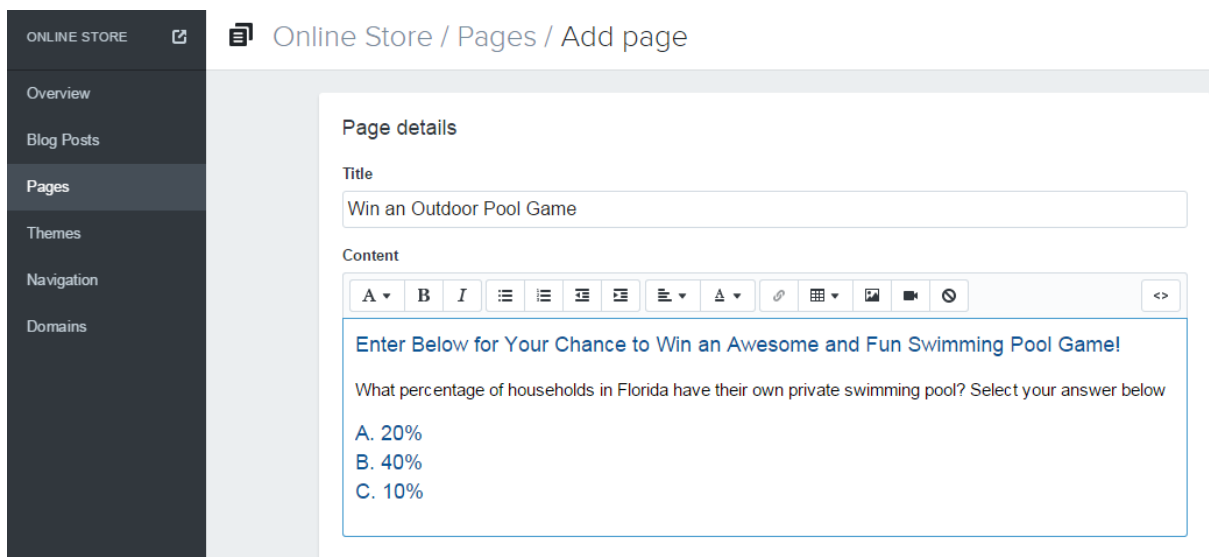
Win an Outdoor Pool Game

Content

A ▼ B I             <>

Enter Below for Your Chance to Win an Awesome and Fun Swimming Pool Game!

Below the heading write a short quiz question



ONLINE STORE 

Online Store / Pages / Add page

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Win an Outdoor Pool Game

Content

A ▼ B I             <>

Enter Below for Your Chance to Win an Awesome and Fun Swimming Pool Game!

What percentage of households in Florida have their own private swimming pool? Select your answer below

A. 20%

B. 40%

C. 10%

Below that add the form that you created earlier in Mailchimp and below that add an image of the product you are giving away in the contest.

Page details

Title

Win an Outdoor Pool Game

Content

A B I [Icons] <>

Enter Below for Your Chance to Win an Awesome and Fun Swimming Pool Game!

What percentage of households in Florida have their own private swimming pool? Select your answer below

A. 20%

B. 40%

C. 10%

[Form fields]



Step 6 – Create a post on your new Facebook page

Status Photo / Video Life Event

Answer correctly for the chance to win an awesome pool game for grown ups. Perfect for fun pool parties. Invite your friends and have a ball!

What percentage of households in Florida have their own private swimming pool?

A. 20%

B. 40%

C. 10%

Enter here: <http://swimswam.com/win-an-outdoor-pool-game>

